

39th Annual _____
Neil J. Houston, Jr.
_____ Memorial Awards _____
October 7, 2021

Event Outline

OVERVIEW:

This year's event will take place on Thursday, October 7, 2021 at 5:00 pm. The reception and presentation of awards will be held at the Providence Marriott. The award was created in 1981 to celebrate "dedicated service and citizen contribution toward the criminal justice profession and the public interest." Over the years, we have honored 165 recipients with the award. The Neil J. Houston, Jr. Memorial Award was created to recognize the accomplishments within our justice system. In addition, it is also our primary public relations and marketing event.

Beginning in 2009, we have presented the "Edward V. Healey, Jr. Lifetime Achievement Award" to several highly regarded individuals at the Awards Ceremony. Eligibility for the Edward V. Healey, Jr. Lifetime Achievement Award requires that a recipient must have previously received the Neil J. Houston, Jr. Memorial Award. The award was named in honor of the first Lifetime Achievement Award recipient, The Honorable Edward V. Healey, Jr.

The R. Kevin Horan Emerging Leader Award, first presented in 2017, recognizes a young professional who has demonstrated an enthusiasm and ability to impact his or her community in an effective and meaningful manner.

GOALS:

Not only is this event a perfect opportunity to spread the word about the work of Justice Assistance, over the past few years proceeds from the event have enabled us to improve and expand our work with victims and offenders. Specifically, we plan to provide additional funds to our Project Victim Services. This program works to ensure that all victims are kept fully apprised of the status and progress of their case and to determine and collect restitution. Additionally, Project Victim Services works to ensure that any necessary counseling a victim requires is provided.

SPONSORSHIP

Each year we receive donations from individuals and local corporations to help us underwrite the event. In previous years, we have been generously supported by Adler Pollock & Sheehan, BankNewport, Citizens Bank, Cox Communications, Delta Dental of Rhode Island, Gilbane, Greenwood Credit Union, New England Institute of Technology and Roger Williams University School of Law. We are in the process of submitting requests to these and other organizations to support our event this year.

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Sponsorship Levels

This year, Justice Assistance's 39th Annual Neil J. Houston, Jr. Memorial Awards will take place on October 7, 2021 at the Providence Marriott. Our premier event of the year honors those who have demonstrated dedication, service, and citizen contributions toward the criminal justice profession and the public interest.

Premier Sponsor of Justice: \$10,000

- Considered a JA Annual Sponsorship
- Category exclusively
- Logo featured on printed invitations
- Logo prominently featured on front cover of program book
- Featured in all press materials
- Page 1, full page advertisement in program book
- Inclusion on sponsor sign featured at event
- Complimentary package of 20 event tickets
- Company banner featured in event room
- Recognized as Premier Sponsor during the speaking program
- Opportunity to provide welcoming remarks at event
- Ability to provide Gift/Materials to attendees and/or awardees at event
- Featured as Premier Sponsor of Justice on sponsor page in program book
- Featured on home page of JA website for one year with link to company
- Featured as sponsor on all emailed communications

Gold Sponsorship: \$5,000

- Logo featured on printed invitations
- Logo included on front cover of program book
- Included in all press material
- Inclusion on sponsor sign featured at event
- Full page advertisement in front section of program book
- Complimentary package of 15 event tickets
- Company banner at event
- Recognized as Gold Sponsor on sponsor page in program book
- Featured on JA website for one year with link to company
- Featured as sponsor on emailed communications

Silver Sponsorship: \$3,500

- Company name included on printed invitations
- Company banner included at event
- Full page advertisement in program book
- Inclusion on sponsor sign featured at event
- Complimentary package of 10 event tickets
- Recognized as Silver Sponsor on sponsor page in program book
- Featured on JA website as event sponsor

Bronze Sponsorship: \$2,500

- Inclusion on sponsor sign featured at event
- Full page advertisement in front section of program book
- Complimentary package of 6 event tickets
- Recognized as Bronze Sponsor on sponsor page in program book
- Featured on JA website as event sponsor

SPECIAL OPPORTUNITY SPONSORSHIP:

Friend of Victims Sponsorship: \$1,500

Under this sponsorship, you will provide tickets to six victims of crime who have been assisted by Justice Assistance and would like to attend our event. Your Company will receive recognition as a Friend of Victims Sponsor from the podium as we introduce your guests and also receive all benefits of a Community Sponsor.

Community Sponsor: \$1,000

- Inclusion on sponsor sign featured at event
- Half page advertisement in program book
- Complimentary package of 4 event tickets
- Recognized as Community Sponsor on sponsor page in program book
- Featured on JA website as event sponsor

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Sponsorship Registration Form

Please complete this form and send to: Katherine Brown at Justice Assistance via email at kbrown@justiceassistance.org or mail to 943 Park Ave., Cranston, RI 02910.
All checks should be made payable to Justice Assistance and mailed to this address.

Contact Person _____ Company _____
Address _____ Phone _____
City _____ State _____ Zip _____
Email _____
Total Contribution: \$ _____

Please check sponsorship level desired:

CORPORATE SPONSORSHIPS

- _____ Premier Sponsor of Justice (\$10,000)
_____ Gold Sponsorship (\$5,000)
_____ Silver Sponsorship (\$3,500)
_____ Bronze Sponsorship (\$2,500)
_____ Community Sponsorship (\$1,000)

SPECIALTY SPONSORSHIP

- _____ Friend of Victims Sponsorship (\$1,500)

_____ Check Enclosed
_____ Please Invoice Us

Company Name (as you wish it to appear in the program book and on signage):

Tickets are provided based on the sponsorship level you have selected. If available, please indicate attendee names below. Providing names in advance is important to ensuring your guests' registration.

If you wish to purchase additional tickets, please specify the number and list attendees below:

_____ Tickets (\$75 each)

